Charlotte Copperheads
Marketing Intern

Description:

- The Charlotte Copperheads seek a Marketing Intern for their 2012 season. This position will frequently help develop and enact marketing strategies for social media, (SEO), advertising campaigns and administrative functions. This is an opportunity to play and important role in Charlotte’s newest pro-sports team. We are seeking to fill this position immediately. This is an unpaid internship.

Requirements:

- Previous Intern or Job related experience strongly desired
- A strong grasp of analytics and online marketing
- Experience conceiving, executing, tracking, and optimizing online campaigns in SEM, SEO, affiliate or display marketing
- The ability to write strong marketing copy
- Experience using Excel
- Organizing reports on social media analytics

Skills:

- Exceptional writing and communication skills
- Detail-oriented, team player and technologically savvy
- Excellent proofreading skills
- Ability to self-manage and work independently as well as collaboratively

Special Requirements:

- PR/ Communications/ Marketing/ Journalism or related major / recent graduate.
- Willingness to have a flexible schedule depending on sports schedules, game times, and game day operation team meetings

Apply Now:

APPLY NOW:
- Send a cover letter, Resume, and samples of your abilities to intern@charlottecopperheads.com
  Please put Marketing intern in the subject line.

NO PHONE CALLS PLEASE.