Internships
Ecommerce Store Manager
Business Administration - Marketing/Management, Merchandising Communications

AtoZ Stores is looking for a student that can manage the many tasks of preparing a specific product to launch as a live Ecommerce web store. Through this internship opportunity, students will have a chance to see their hard work from start to finish with the responsibility of taking a product line from its origin all the way through to a live launch of the site. Tasks will include preparing and organizing many different data pieces specific to each product such as: pricing, product specifications, descriptions and more.

The ideal applicant will have the following skills:

- Computer Skills - Proficiency in Microsoft Office programs, especially Excel. Any other computer-based skills will be beneficial.
- Marketing Skills
- Efficient Organization
- Initiative

This is a paid internship beginning at the start of the fall semester. The hourly rate will be $8 based on experience. This is a great opportunity for upperclassmen, particularly graduating seniors, to gain real-life experience that could lead to permanent employment within AtoZ Stores. Successful applicants will have daily involvement in an exciting team environment and will be able to capitalize on the personal attention afforded to them by a small business employer.

Interested applicants for full-time jobs or internships should send their resumes and cover letters to Charles Arcidiacono at charlesa@AtoZStores.com.
SEO Internship
Business Administration - Marketing/Internet Marketing

AtoZ Stores is looking for a student who can help organize and analyze different key-words used to draw attention to our multiple websites. Using different methods of Search Engine Optimization, the intern in this position will try to determine the most successful way to drive traffic to our sites. The student will work closely with and assist our staff expert in order to improve our SEO stats.

The ideal applicant will have the following skills:

- Computer Skills - Proficiency in Microsoft Office programs, especially Excel. Any other computer-based skills will be beneficial.
- Entry-level Internet Marketing Concepts
- Efficient Communication Skills - High level of written communication skills is required.
- Internet Market Research Skills
- Mutli-Tasking
- Initiative
- Efficient Organization

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Video Production Internship
Broadcast/Communications or Video Production

AtoZ Stores is looking for a student with skills and knowledge in video production to create, edit, and produce informational marketing videos to be used on all of our online stores. These product-specific informational videos will reflect general information about AtoZ Stores as well as feature specific product information. This intern will work closely with our marketing department to develop and produce each short video that will coincide with our branding efforts.

The ideal applicant will have the following skills:

- Experience in video editing/producing
- Competency in video editing software such as Final Cut Studio and or Adobe Creative Suite
- Multitasking
- Ability to meet deadlines
- Initiative
- Creativity
- Organization

This is a non-paid internship beginning at the start of the fall semester. Applicants will be asked to provide a sample of their work. This is a great opportunity for upperclassmen, particularly graduating seniors, to gain real-life experience that could lead to permanent employment within AtoZ Stores. Successful applicants will have daily involvement in an exciting team environment and will be able to capitalize on the personal attention afforded to them by a small business employer.

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