



10100 Park Cedar Dr Suite 152
Charlotte, NC 28210

Position Announcement: Marketing Manager Intern

This is an office position in the corporate office located in Charlotte, \$15/hour rate.

This position will manage all company marketing activities and campaigns.

Successful candidates will have proven experience creating and publishing marketing material and must be outcome-oriented. The ability to work with a strong sense of urgency and with close attention to detail is required. You will be fully engaged and busy from the first day and we guarantee no day is the same!

Weatherguard is a Carolina-based contractor specializing in full home storm damage restoration. We offer full roof replacements as well as restoring siding, gutters, painting, and various other home restoration work. Recognized as a GAF Master Elite contractor, an honor given to only 3% of all contractors nation-wide, Weatherguard is committed to providing excellent service using quality products.

Job Responsibilities:

- Spearhead any company-wide marketing campaigns
- Manage and improve any lead generation campaigns
- Create a wide range of marketing materials, including but not limited to brochures, flyers, customer communications, etc.
- Coordinate marketing efforts with needs of sales department
- Create and publish all marketing material, both online and print, in line with marketing plans
- Plan and implement promotional and lead generation campaigns
- Overall responsible for brand management and corporate identity

Requirements:

- Comprehensive understanding of marketing strategies and techniques
- Strong analytical and project management skills
- Strong creative mindset
- Excellent verbal and written communication skills
- Familiarity with the latest trends, technologies and methodologies in graphic design, web design, production, etc. Familiarity with the latest trends, technologies and methodologies in graphic design, web design, production, etc.

Submit applications to Alisa Forsyth, Director of Operations: aforsyth@wqrestoration.com