While we have a tradition of excellence in teaching at Winthrop University's College of Business Administration, we do much more than just spend time in the classroom. The purpose of this newsletter is to share our many important faculty activities with our stakeholders.

Within the CBA, our faculty spend a great deal of time conducting research in their field, giving presentations to academics and practitioners, and publishing the results of their studies in journals and books, so that the business community and other academics can benefit from the dissemination of knowledge. For service activities, our faculty members spend a significant amount of time completing various functions for the university and college, such as revising curriculum to be commensurate with changes in the business world or updating our assessment system which measures student learning. Our faculty members also devote time to serving the business community and other organizations. For example, some of our faculty members consult for regional businesses and non-profit organizations, while others serve in leadership roles within professional organizations, like the Society for Human Resource Management.

We hope that you enjoy reading this newsletter, as we believe that our stakeholders should hear about the many activities of our faculty each year. Thank you for taking the time to visit CBA's website and for sharing in our faculty's successes and, thus, in the success of College of Business Administration.
Outstanding Faculty Research

ACCOUNTING


COMPUTER SCIENCE


ECONOMICS


Pantusco, L. J. (2012). Does it pay to be unethical? The Case of Performance Enhancing Drugs in MLB. The American Economist.


Faculty Spotlight
Malayka Klimchak

Dr. Malayka Klimchak is an assistant professor in the College of Business Administration. Her core focus is in the management and marketing department is on human resources management.

Malayka serves as the advisor for the student organization SHRM as well as the alumni chapter of SHRM for the university. In this role, she spends countless hours organizing speakers, identifying development activities, coordinating and organizing fundraising activities, identifying job shadowing and internship opportunities and chaperoning students at meetings and conferences.

Malayka has also been an extremely active participant in the Charlotte area chapter of SHRM and often includes students in the area meetings.

Inside the College of Business Administration, Malayka has served on various committees with the most recent being the MBA Curriculum Revision committee. In her capacity as a committee member Malayka worked with the business community to identify suggested updates to the MBA curriculum. She worked to develop a survey that asked businesses what types of material employees need to learn in order to be effective in the job place. She was also instrumental in developing new course outlines for Leadership, Communication, and Organizational Behavior. She also worked very closely with practitioners and academics to identify courses that would contribute to the formation of a new concentration in human resources management for the MBA program.

Malayka continues to be involved in university service as a member of the Institutional Review Board, which takes a look at research protocols and what is required for faculty.

In addition to all of her college and university service, Malayka stays involved in the professional sector and volunteers locally as a teacher helper at Macleod Laboratory School. She is also involved with Relay for Life.

Malayka lives in Charlotte, N.C. with her husband and two children.
Outstanding Faculty Research

FINANCE

MANAGEMENT

MARKETING
Thomas, J., Thomas, K. G. (2012). I want a blue Kate Spade bag, a vacation to Italy, and a recipe for the perfect chocolate cake: Virtual consumption dreams (pp. 82-84). Atlantic Marketing Association.

Faculty Spotlight
Hal Manasa

Professor Manasa has been a member of the College of Business Administration team as an associate professor for more than two years now.

His primary focus is in accounting, but he also has a background in economics. He received a M.A. in economics from the University of Oklahoma. He has spent many years traveling and working abroad.

Hal is extremely dedicated to the College of Business Administration, his profession and the community. Hal is currently an active committee member for the College of Business Administration Core Revision Committee where he is working closely with other faculty to evaluate and look at the core curriculum across the programs in the College of Business.

Another important role Hal plays for the college is as a participant with our partner school in China, Nantong University. He travels to the university in China to teach students intermediate accounting and mentors the numerous students enrolled in that program.

Hal has been a guest speaker for the TLC here on Winthrop’s campus and has delivered sessions centered around “Teaching Non-Native Speakers” to other faculty members on campus. He also works closely with Winthrop’s Model UN.

Professor Manasa is highly involved with the Institute of Internal Auditors, and most recently set up a panel discussion for students. This panel was instrumental in exposining, not just accounting students, but all business students to the possible accounting related careers available to every college student.

Outside of the college and the university, Hal works as a consultant for local businesses in our community, including Comporium and UNCC Charlotte.

Hal is a great asset to the CBA!
Beyond the Classroom

Leadership Theory and Behavior
Dr. Melissa Carston’s management class participated in team building exercises on the ropes course at Winthrop’s Outdoor Education Center. Each student learned valuable team building and leadership skills that are useful in any business setting.

Health Care Management
Dr. Mike Matthews and a group of health care management students toured Piedmont Medical Center in Rock Hill and received valuable career advice from the CFO, Jay Pennisson.

Enactus
Under the direction of Professor Patrice Burleson, Enactus once again won the regional championships held on March 20, 2013. They will advance to the national championship, which will be held in May.

Outstanding Faculty Honored
Robert Stonebraker was awarded the Wells Fargo Excellence in Teaching Award for his exceptional performance in the classroom and his care for his students.

Melissa Carsten was presented the Springs Industries Research Award for her academic dedication to research.

Peggy Hager was awarded the Excellence in Service Award for her commitment to service in the community as well as within the university and the College of Business Administration.

Faculty Spotlight
Marguerite Doman
Marguerite Doman, assistant professor for the Department of Computer Science and Quantitative Methods, has been an integral part of the CSCI Program for the College of Business Administration for almost four years.

Marguerite has a passion for helping women and under-represented minorities in her industry. She is doing this on a college level as well as acting as a representative in her industry organization the STARS Alliance.

Marguerite acts as the faculty advisor for STARS Leadership Corps. The STARS Leadership Corps at Winthrop is the cornerstone activity of the STARS Alliance. The mission of the STARS Alliance is to increase the participation of women, under-represented minorities, and persons with disabilities in computing disciplines. Marguerite also acts as an associate program coordinator for STARS Alliance and past program chair for the STARS Alliance Celebration event.

To further her mission of working with women in the computer science industry, Marguerite is a committee chair for Carolina Women In Computing and a member of National Women in Technology (NCWIT). Most recently, she has acted as the program coordinator for the NCWIT Regional Aspirations in Computing Award. This award recognizes high-school age young women for their computing-related achievements and interests.

Marguerite is currently serving on several other additional committees, including the university’s Academic Council, BigSURS Symposium, College of Business Administration’s Core Revision Committee, and is also the Committee Chair for CBA’s Health and Happiness Committee.