

WINTHROP UNIVERSITY
DEPARTMENT OF MASS COMMUNICATION

Internship Placement Information

Date _____

Internship Track Print _____ Broadcast _____ IMC (marketing, advertising, PR, communication, social media) _____

The Company

Type of industry/sector _____

Name _____

Address _____

Phone _____ Web site _____

The Internship Supervisor/Contact

Name _____ Title _____

Please give evidence of the internship supervisor's expertise in the field that he/she will be training the intern: _____

Phone _____ Email _____

Internship Preferred Skills

Writing _____ Graphic Design _____ Computer _____ Database knowledge _____

Advertising _____ Event planning _____ Creativity _____ Presentation skills _____

Ability to multi-task _____ Other _____

Internship Responsibilities

About the Internship

Dress: Casual _____ Business Casual _____ Professional _____ Business attire _____

Parking: On-site _____ Nearby _____ From Winthrop: Walk _____ Bike _____ Car _____ Not possible _____

Paid _____ Unpaid _____

Other Information:

Signature of Supervisor

Date