Winthrop’s “Professionalize your Passion” Initiative:

The “Five Years to an MBA” Option for Winthrop English Majors

The Association of American Colleges and Universities recently asked employers who hire at least 25 percent of their workforce from two- or four-year colleges what they want institutions to teach. The answers did not suggest a narrow focus. Instead, 89 percent said they wanted more emphasis on ‘the ability to effectively communicate orally and in writing,’ 81 percent asked for better ‘critical thinking and analytical reasoning skills’ and 70 percent were looking for ‘the ability to innovate and be creative.’


Professional Benefits to Majoring in English:

The English major is uniquely suited to teach and to assure competency in writing, communication, critical thinking, and analytical skills, the very skills that employers say they need most in the professional world and in the current economy. The Fifth-Year MBA for English majors allows students to acquire important professional qualifications in business to supplement their preparation in language, literature, and critical analysis.

The “5 Years to an MBA” Program at Winthrop University:

• Allows students to focus on their passions and academic interests.
• Allows students to gain additional expertise and competency in business and marketing skills.
• Allows students to better market their degree to prospective employers.

Program Components:

• Students major in English and minor in Business.
• Students who complete the minor and additional requirements can then attain an MBA with one additional year of study (summer, fall, spring, summer).

Admission Requirements for the MBA Program:

• Complete Professional Business Minor
  – ACCT 280 – 281 - Accounting Principles I and II
  – ECON 215 – 216 – Micro and Macro Economics
  – MGMT 321 - Management
  – MKTG 380 – Marketing (ACCT 280 is a prereq)
  – FINC 311 – Finance (ACCT 280 and 281 are prereqs)
  – QMTH 205 – Business Statistics (a research class from another major could substitute)
  – Computer Science proficiency (CSCI 101 or equivalent)
• Overall GPA
• GMAT score of at least 400

Contact Information:

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