

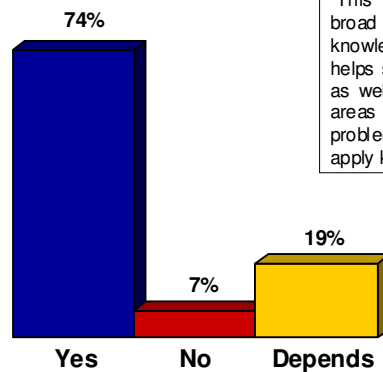
## Hart Research Associates

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- Moreover, nearly three in four employers (74%) say they would recommend that their own child or a young person they know pursue this type of education in order to achieve professional and career success in today's global economy. Just 7% would not recommend this approach, and 19% say it depends. When forced to choose one way or the other (and without the "depends" option), fully 89% would recommend the described approach to a young person seeking advice on the type of college education they should pursue and only 11% would not.

### Three in four would recommend the concept of a liberal education to their own child or a young person they know.

*If you were advising your child or a young person you know about the type of college education they should seek to achieve in order to achieve professional and career success in today's global economy, would you recommend they pursue an education like the one described below?*



"This approach to a college education provides both broad knowledge in a variety of areas of study and knowledge in a specific major or field of interest. It also helps students develop a sense of social responsibility, as well as intellectual and practical skills that span all areas of study, such as communication, analytical, and problem-solving skills, and a demonstrated ability to apply knowledge and skills in real-world settings."