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Mass media and communication are changing at a pace that presents new and exciting opportunities for savvy storytellers, writers and multimedia practitioners. The civic function of news and information elevates democracy, personal ambition and improves people’s lives. The Winthrop Department of Mass Communication offers a B.A. degree with interests in journalism and broadcasting and explores, with our students, innovative storytelling methods and dynamic writing for traditional and emerging platforms, including digital journalism and social media—all while placing law, ethics and the human condition at the forefront.

Mass communication is something special. You don’t just leave the program as a more well-rounded journalist — you leave with an army of people behind you that want nothing more than to help you succeed and to thrive. It is more than just a program; it’s a family.” – Cheyenne Walsh ’19

DEPARTMENT OF MASS COMMUNICATION

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