



WINTHROP  
CLOSE  
UP

## REAL NEWS, REAL STORIES

Get hands-on experience with Winthrop's video news magazine show, Winthrop Close Up. Advanced Television Production classes create 11 half-hour shows that broadcast weekly throughout the semester. This student-produced show allows students to take charge by pitching, planning, writing, filming, editing and producing their own stories as if in a real news room. This real-life experience gives graduates the upper hand with highly marketable skills. Don't believe us? Check out Jacob Hallex '16, associate producer at CBS Sports, and Anna Douglas '11, investigative reporter at The Charlotte Observer.

## DEPARTMENT OF MASS COMMUNICATION

Mass media and communication are changing at a pace that presents new and exciting opportunities for savvy storytellers, writers and multimedia practitioners. The civic function of news and information elevates democracy, personal ambition and improves people's lives. The Winthrop Department of Mass Communication offers a B.A. degree with interests in journalism and broadcasting and explores, with our students, innovative storytelling methods and dynamic writing for traditional and emerging platforms, including digital journalism and social media—all while placing law, ethics and the human condition at the forefront.

"Mass communication is something special. You don't just leave the program as a more well-rounded journalist — you leave with an army of people behind you that want nothing more than to help you succeed and to thrive. It is more than just a program; it's a family."  
— Cheyenne Walsh '19

## SO WHY WINTHROP?



### Professional Partnerships

Enjoy internship relationships with 100+ media & marketing companies including ESPN, SEC Network, ACC Network, Raycom & the Charlotte Hornets.



### Real-World Experience

Produce award-winning newscasts, radio podcasts & publications with on-campus newspapers, digital broadcast studio & control room.



### Study Abroad Opportunities

We have six partner study abroad schools in Ireland, England, Australia, Sweden, Norway and, the newest, Spain.

## Questions? Contact Us!

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