Department Chair, Mass Communication

Detailed Position Description

The College of Arts and Sciences at Winthrop University seeks an innovative, visionary leader for the Department of Mass Communication that serves approximately 280 undergraduate majors. The department includes majors in Mass Communication with emphasis in multimedia, and an interdisciplinary program in Integrated Marketing Communication. It also participates in the interdisciplinary program in Digital Information Design-Digital Mass Media. The chair will also be responsible for staffing introductory speech courses. The department is ACEJMC accredited and committed to preparing students for a changing media environment in a multicultural society.

Responsibilities: The Chair is the senior academic and administrative officer of the Department, reporting directly to the Dean of the College of Arts and Sciences. The Chair is responsible for setting strategic and operational direction for the department. Duties include managing department activities and programs; course scheduling; coordinating accreditation efforts; recruiting and mentoring faculty and adjunct instructors; financial reporting; report writing; coordinating the assessment of student learning; and promoting the program to potential students, professional partners, and future employers.

Required Qualifications: The department is seeking a Chair who holds a combination of academic, professional, and administrative credentials with a Ph.D. in Mass Communication or a related field. Minimum requirements include evidence of strong leadership skills; at least three years of professional experience; evidence of successful teaching, scholarship, and service; and knowledge of and experience with the accreditation process. The successful candidate must be willing to work with interdisciplinary programs and continue to build professional relationships with area media, businesses, and alumni. The candidate should expect to teach in the area of expertise as appropriate, including journalism/broadcasting, advertising, PR, IMC, and/or digital communication.

Employment conditions: A ten and one-half (10.5) month, tenure-track position; senior rank (associate professor or professor). Salary commensurate with qualifications.

Position Availability: August 1, 2015

Application Procedures: Applications should consist of a letter of application; current vitae; names, addresses, phone numbers, and email addresses of at least three professional references; and official transcripts for all graduate degrees. Other materials may be requested during the review process. Applications are due November 3, 2014; materials received after the deadline may be considered if an acceptable candidate has not been selected. Applications may be submitted in electronic or paper formats, and may be addressed to:

Mass Communication Chair Search
Dean’s Office, College of Arts and Sciences
107 Kinard Hall
Winthrop University
Rock Hill, SC 29733
masscommsearch@winthrop.edu
The successful candidate must be legally eligible to work in the United States and will be required to undergo a background check.

Winthrop University is an Equal Opportunity/Affirmative Action employer and does not discriminate against any individual on the basis of age, color, disability, gender, national origin, race, religion, sexual orientation, or veteran status. Women, minorities, and persons with disabilities are encouraged to apply. This contractor and subcontractor will abide by the requirements of 41 CFR 60-300.5 and 60-741.5(a). These regulations prohibit discrimination against qualified individuals on the basis of veteran status or disability, and require affirmative action by covered prime contractors and subcontractors to employ and advance in employment qualified protected veterans and individuals with disabilities.