

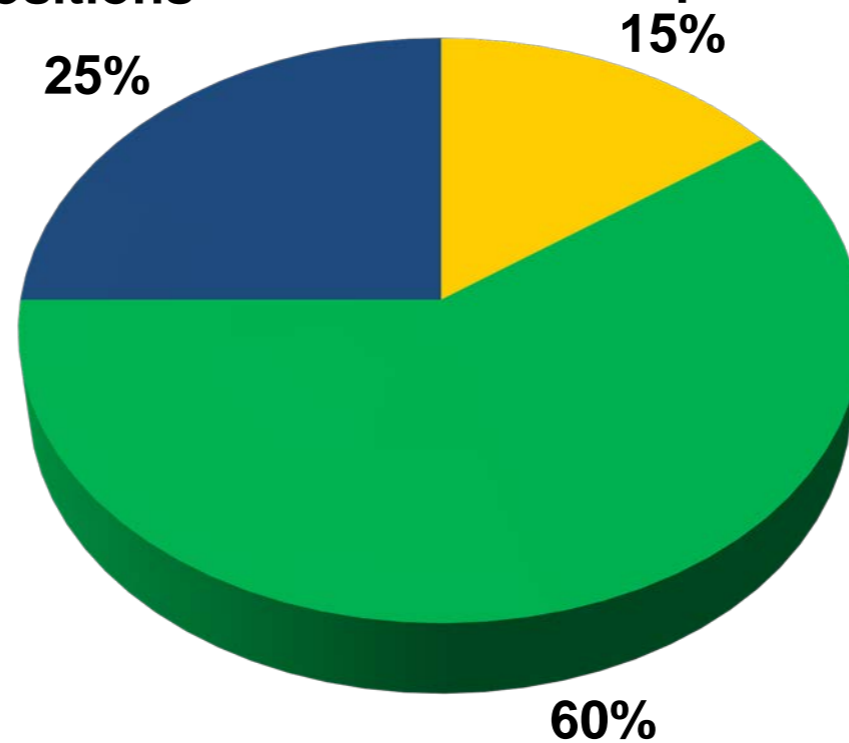
# Three in five employers believe that it takes BOTH specific knowledge/skills and broad knowledge/skills to achieve long-term career success.

*Which is more important for recent college graduates to have who want to pursue advancement and long-term career success at your company?*

(employers)

Range of knowledge and skills that apply to a range of fields or positions

Knowledge and skills that apply to a specific field or position



Both field-specific and broad range of knowledge and skills

College students:	
Specific	15%
Both	63%
Broad range	22%