



September 2023

UNIVERSITY ACHIEVEMENTS

[Winthrop Climbs to Highest Ranking in "Best Colleges" Rankings](#)



Winthrop moved to fifth place – its highest ranking ever – among public universities in the South, according to U.S. News & World Report’s 2024 edition of [“Best Colleges.”](#) Winthrop also moved up as an institution that is rated among the top five in the South for veterans; is now a top performer on social mobility; and rose to 11th place among regional public and private universities in the South.

STRATEGIC PLANNING

[Town Hall Recording Available; New Survey to Complete](#)

STRATEGIC PLANNING AT WINTHROP



Alumni Town Hall

Thank you to the alumni who attended the Sept. 20 alumni virtual strategic planning town hall and for the fantastic engagement throughout. If you were not able to participate, the hour-long session and the slide deck presentation are available for viewing on the [strategic planning website](#). Importantly, and as a next step in the process, there is a survey for you to complete. This survey presents the draft Strategic Pillars and Priorities that were presented in the town hall, the updated Mission, Vision, and Values drafts, as well as some questions on your impressions of the strategic planning process so far. Your feedback will guide the Board of Trustees, cabinet and steering committee as work continues to finalize the strategic plan. [Take the survey](#) through Sept. 29.

FACILITIES UPDATES

[Multiple Campus Facilities Projects are Underway](#)



Campus is bustling with progress on many anticipated facilities projects. In addition to work on the Fountain Restoration Project, Byrnes Auditorium renovation is underway, Oakland Avenue brick columns are coming down, campus WiFi enhancements continue, roof replacements are ongoing, and demolition preparation is happening for Wofford and Richardson residence halls. All of this work will further enhance the Winthrop experience. Read about these projects and more in the [latest edition of Investing in Winthrop](#).

GARNET AND GOLD FRIDAY

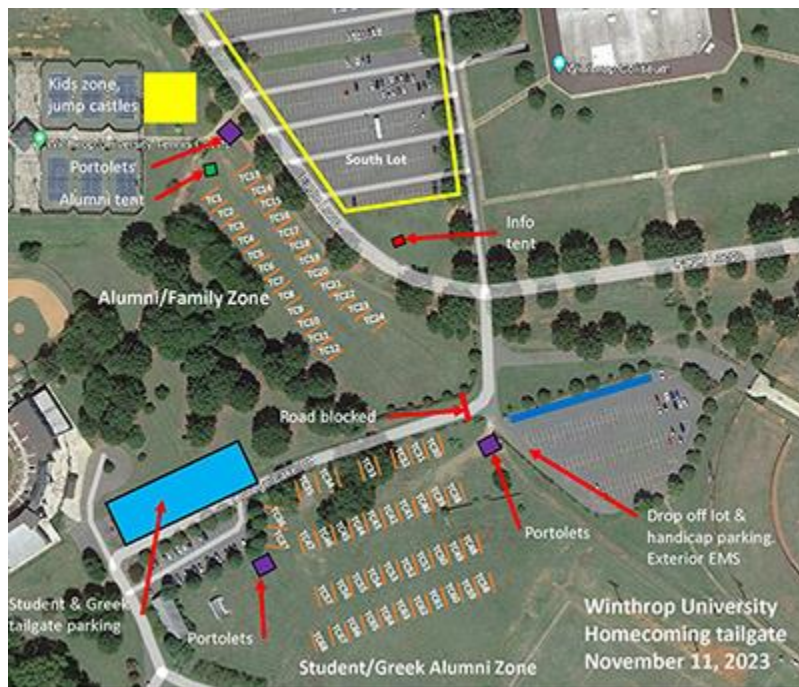
Show Your Winthrop Spirit on Garnet and Gold Friday



[President Edward Serna '02](#) is a big fan of Garnet and Gold Friday, so please join him, faculty, staff, students and your fellow alumni to celebrate your Winthrop pride each Friday by wearing garnet and gold! Did you know that Garnet and Gold Friday was established by the [Student Alumni Council](#) in fall 2007 to help encourage school spirit? Need to order some new Winthrop gear? Visit the on-campus Winthrop Bookstore, [purchase online from the bookstore](#) or shop [here](#) and [here](#). Thanks for your continued support, and go Eagles!

HOMECOMING AND REUNION

[Purchase Your Homecoming Tailgate Spot Before They Sell Out](#)



Homecoming tailgate reservations are available for [purchase now](#). If you would like to tailgate using tents ahead of the Nov. 11 men's basketball game at 5:30 p.m., you will need to purchase a 30'x40' tailgate spot for a \$100 nonrefundable fee. This fee includes one parking pass (a \$20 value). Tailgating will be available from 11 a.m.- 5:30 p.m. on Nov. 11. Purchase for the tailgating spots is on a first come, first served basis. Each tailgating purchase is limited to two spots. [View the map of tailgating areas](#) and [purchase your spot](#). For more information on Homecoming, including answers to FAQs, please visit the [Homecoming website](#).

EMBRACE THE NOSTALGIA

[**Order Your Wofford and Richardson High-Rise Life T-shirt Now!**](#)



As the university prepares to demolish the nearly 60-year-old Wofford and Richardson residence halls, the Alumni Association will sell a limited edition T-shirt honoring those residence halls and the “high-rise life!” The T-shirts are \$20, and the design (pictured above) will be printed on the front of a gray shirt. Purchases made before Oct. 9 will be received via mail in time to wear for Homecoming and Reunion, Nov. 6-11. Orders placed after Oct. 9 will arrive after Homecoming and Reunion to the address indicated on the order form. [Order your shirt now.](#) When you’re on campus for Homecoming and Reunion, wear your shirt and snap a selfie in front of Wofford and Richardson before they are demolished! Learn more about the residence halls and take a trip down memory lane [on this special website.](#)

[A Message from the Alumni Director](#)



The fall calendar is packed with opportunities for our alumni! In addition to several upcoming events, we're excited to have two special T-shirts for purchase - one to remember times spent living in Wofford and Richardson residence halls and one to celebrate Homecoming!

Speaking of Homecoming, can you believe it's less than six weeks away! I hope you're planning to join us for a great time! We can't wait to see you on campus.



MORGAN-HOLCOMBE ALUMNI CENTER
304 TILLMAN HALL | ROCK HILL, SOUTH CAROLINA 29733

803/323-2145
www.winthrop.edu/alumni

The mission of the Alumni Association is to honor the traditions and values of Winthrop University through the engagement of alumni worldwide.

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