The Winthrop University MBA program provides students with a stimulating and professional learning environment which prepares them with the advanced knowledge and skill sets required to be effective organizational leaders in a highly competitive, challenging and dynamic global economy.
Program Description

With a focus on globalization, communication, analytics and technology in every class in the program, Winthrop University has created an MBA program that remains focused on educating today’s managers in an environment that boasts small class sizes, hybrid classes and evening classes to accommodate working professionals. At the same time, classes concentrate on the changing trends in sustainability and globalization so that you will compete effectively for top jobs. A practical application approach to education allows Winthrop University to offer an MBA that stands out above the rest and to give you the training that can take your career to new heights.

The general MBA is a program of 36 semester hours of required graduate courses. The curriculum includes the MBA core of 27 hours and 9 hours of elective courses. Students may pursue an MBA with a concentration by taking the 9 hours of electives in specific classes related to the concentration. Available concentrations include: finance, human resources, international business, marketing and strategic leadership.

Accreditation

Winthrop’s MBA program is accredited by AACSB International, The Association to Advance Collegiate Schools of Business. Founded in 1916, AACSB International is the premier accrediting agency for business schools. Accreditation by AACSB guarantees that curriculum and admission policies meet rigorous standards. Less than one-third of U.S. business school programs and only five percent of programs world-wide achieve this accreditation.

Winthrop University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award bachelor’s, master’s, and specialist degrees.

Admission Requirements

• Applicants to this program must demonstrate high promise of success in post-graduate business study as measured by undergraduate grades and GMAT or GRE score.

• The minimum acceptable GMAT or GRE equivalent score is 400.

• An applicant whose native language is not English must present a score of at least 550 on the TOEFL, 79 on the TOEFL iBT or 6.5 on the IELTS.

• Up to four hours of prerequisites may be required, depending upon the individual student’s preparation.

• Please refer to the MBA website, www.winthrop.edu/mba, for specific admission requirements.

Why Winthrop?

Students cite our accreditation, location, and value as some of the primary reasons for choosing Winthrop University’s MBA program. The AACSB accreditation assures quality. Our beautiful campus is in the small city of Rock Hill, South Carolina, close to Charlotte, North Carolina, and an hour from Columbia, South Carolina. As a public school, our tuition is affordable.

Graduates of our MBA program excel in all fields of business, entrepreneurship, non-profit management, education, law, and countless other fields. Many graduates advance their careers with the knowledge and skills gained in the MBA program. Others use the MBA degree to make a career change, or to start their own business.

PREREQUISITES (4HRS)

Accounting 670: Principles of Accounting
Economics 670: Principles of Economics
Finance 670: Principles of Finance
Computer Science 670: Principles of Information Systems

GENERAL MBA COURSE REQUIREMENTS

ACCT 680: Accounting for Managers (3)
ECON 680: Managerial Economics (3)
FINC 680: Financial Policy Management (3)
MGMT 680: Organizational Leadership & Communications (3)
MGMT 681: Business & Society (1.5)
MGMT 682: Organizational Behavior/Development (3)
MGMT 683: Sustainable Operations (3)
MGMT 684: Strategic & International Issues in Management (3)
MKTG 680: Marketing Management (3)
QMTH 680: Statistical Methods & Business Research (1.5)

ELECTIVES FROM THE FOLLOWING CONCENTRATIONS (9 HRS)

Finance
Human Resources
International Business
Marketing
Strategic Leadership
(3 hours must be 600 level)