

Winthrop University

Individualized Studies

The Bachelor of Arts in individualized studies is an innovative degree program designed for students whose academic interests reach across the traditional programs offered by the university. You can create your own curriculum and build a unique plan for exploring an area of study not defined by a single discipline. In putting together your Plan of Study, you will be assisted by an Advisory Committee.

According to The Chronicle of Higher Education, "Individualized majors are more likely to win prestigious fellowships and get admitted to graduate schools, according to officials at several institutions." Likewise, "Undergraduates in NYU's Gallatin School of Individualized Study generally fare better in the job market than do classmates with traditional majors. An individualized course of study allows students to market themselves as entrepreneurs and self-starters." (Trudy G. Steinfeld, York University's Wasserman Center for Career Development).

Quick Facts

2014

The year individualized studies first began accepting students into the program.

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student participated in Global Women Initiative sessions at the United Nations in New York.



Career possibilities are limitless with a hand-tailored major like individualized studies.



Maria Clara Paulino, Ph.D.
Program Director, Interdisciplinary Studies

Welcome! Winthrop now offers the only program in the region that allows you to have the best of a traditional college education with a personalized Plan of Study. We make it possible to combine experience across various academic fields such as business, science, visual arts, social sciences, and any other to create an interdisciplinary and creative program tailored to your individual interests and career goals.

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Degree Program

Bachelor of Arts in Individualized Studies

**"This degree has helped open up doors for me, and has made me a more dynamic applicant."
Ebony Wilkinson '15**

Co-Curricular Experiences Open To All Individualized Studies Majors

- Internships
- Study Abroad
- Service Learning

Extra-Curricular Activities Open To All Individualized Studies Majors

In the summer of 2016, a student will intern with the Atlantic Institute, a non-profit organization established by Turkish-Americans to promote dialogue and engage in educational activities about social and cultural matters.

Examples of current and prospective Winthrop students' major themes:

“Entrepreneurship in the Creative Industry”

“Forensic Anthropology”

“International Relief and Development”

“Script and Design for the Digital Game Industry”

“Visual Marketing and Public Relations”

Examples of Individualized Studies programs leading to renowned professions and graduate programs:

“Women’s Health and Empowerment” (Winthrop, 2015) leading to full employment with leading a women’s advocacy institute in NY.

“Complexity and Sustainability” (NYU, 2013) leading to a position as Manager of the U.S. Center for Social Entrepreneurship.

“Sports and Recreation Management” (University of Maryland, 2012) leading to an M.S. in Student Affairs in Higher Education.

“Global Health” (University of Maryland, 2011) leading to a medical degree from Brown University Medical School.

“International Relations” (University of Maryland, 2009) leading to a position as Disaster Risk Management Specialist.

For more information: www.winthrop.edu/cas/individualized



“What I love about this program is that I can combine different areas that I am interested in. I’m learning how to work in an interdisciplinary way, and that is how the real world works. I feel I’ll be better prepared for the job market. I could have moved to another university, but this program keeps me here.”

-Savannah Hollis, '18

“I am very glad that I decided to declare Individualized Studies as my major. I am taking the classes that help me acquire the best overall understanding of my future field of work. When I graduate, I will be well prepared to pursue my career goals.”

- Clara Kress '17

Potential Careers

In Individualized Studies

Students pursue careers in every field.

- Advertising
- Non-profit
- Entrepreneurship
- Sports and Recreation Management
- Global Health
- Risk Management
- Global
- Humanitarianism
- Art Conservation
- Geospatial
- Technology
- Application
- Social
- Entrepreneurship
- International Relations

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