

MASS COMMUNICATION GUIDED PATHWAY

Are you passionate about creating messages that impact, inspire and influence our global society? If so, the Mass Communication major at Winthrop may be the perfect fit! Earn an Associate in Arts the Communication Pathway from Central Piedmont Community College and transfer to Winthrop University to earn your Bachelor of Arts in Mass Communication. Mass Communication degrees prepares you for careers in newspaper and magazine journalism, broadcast journalism, media management, public relation, and advertising.

10/24

TERM 1 at Central Piedmont		
Course		√
ENG 111: Writing and Inquiry	3	
ACA 122: College Transfer Success	1	
Math Core	3	
HIS 131: American History I (Constitution requirement)	3	
MUS 110: Music Appreciation (Humanities and Arts)	3	
Total credits:	13	

TERM 2 at Central Piedmont		
Course		√
ENG 112: Writing and Research in the Disciplines	3	
COM 231: Public Speaking (Oral Communication)	3	
BIO 110: Principles of Biology (Natural Science)	4	
PSY 150: General Psychology (Social Science)	3	
Foreign Language + Lab FREN 111 + FREN 181 or SPA 111 + 181	4	
Total credits:	17	

TERM 3 at Central Piedmont		
Course		√
COM 120: Intro to Interpersonal Communication	3	
Foreign Language II+ Lab FREN 112 + FREN 182 or SPA 112 + 182	4	
ART 114: Art History Survey I (Global/ Humanities and Arts)	3	
SOC 210: Intro to Sociology (Social Science)	3	
COM 130 Nonverbal Communication	3	
Total credits:	16	

TERM 4 at Central Piedmont		
Course		√
Foreign Language III +Lab	4	
General Education Elective	3	
General Education Elective	3	
COM 140 Intro to Intercultural Communication (Global)	3	
COM 150: Intro to Mass Communication (Technology)	3	
Total credits:	16	

TERM 5 at Winthrop University		
Course		√
HXCT 301: Human Experience/Critical Reading, Thinking, and Writing	3	
MCOM 226: Multimedia Storytelling and Production	3	
MCOM Elective	3	
Minor	3	
Course for specific MCOM interest	3	
Total credits:	15	

TERM 6 at Winthrop University		
Course		√
MCOM 206: Leadership in Digital Media	1	
MCOM 241: Writing for Journalism & Digital Content	3	
MCOM 301: Media Research & Analysis	3	
Minor	3	
Course for specific MCOM interest	3	
Total credits:	16	

TERM 7 at Winthrop University		
Course		√
MCOM 346: Digital Newsroom, Social Media & Marketing I	3	
MCOM 415: Mass Media Law/Ethics	3	
Minor	3	
Course for specific MCOM interest	3	
Minor	3	
Total credits:	16	

TERM 8 at Winthrop University		
Course		√
MCOM 349: Digital Newsroom, Social Media & Marketing II	3	
Minor	3	
Course for specific MCOM interest	3	
Minor	3	
MCOM 499: Career Portfolio	1	
MCOM 441 or MCOM 475: Diversity, Culture & Social Justice Issues or Winthrop Creative	3	
Total credits:	15	