

MASS COMMUNICATION GUIDED PATHWAY

Arts, Language and Communication Meta-Major

Are you passionate about creating messages that impact, inspire and influence our global society? If so, the Mass Communication major at Winthrop may be the perfect fit! Earn an Associate in Arts the Arts, Language and Communication Meta-Major from York Technical College and transfer to Winthrop University to earn your Bachelor of Arts in Mass Communication. Mass Communication degrees prepares you for careers in newspaper and magazine journalism, broadcast journalism, media management, public relation, and advertising.

TERM 1 at York Technical College		
Course		√
COL 101: College Orientation	1	
ENG 101: English Composition I	3	
MAT 103: Quantitative Reasoning	3	
ENG 102: English Composition II	3	
HIS 102: Western Civilization post 1689	3	
PSC 201: American Government	3	
Total credits:	16	

TERM 2 at York Technical College		
Course		√
HIS 201: American History to 1877	3	
ENG 208: World Literature I	3	
SPC 205: Public Speaking	3	
ECO 210: Macroeconomics	3	
AST 101: Solar System Astronomy	4	
Total credits:	16	

TERM 3 at York Technical College		
Course		√
MUS 105: Music Appreciation	3	
SPA 101: Elementary Spanish I	4	
PSY 201: General Psychology	3	
SPA 102: Elementary Spanish II	4	
Total credits:	14	

TERM 4 at York Technical College		
Course		√
BIOL 105: Principles of Biology	4	
SOC 101: Introduction to Sociology	3	
ART 101: Art History and Appreciation	3	
CPT 101: Introduction to Computers	3	
HIS 202: American History Post 1877	3	
Total credits:	16	

TERM 5 at Winthrop University		
Course		√
MCOM 205: Introduction to Mass Communications	3	
MCOM 226: Multimedia Storytelling and Production	3	
MCOM 230: Foundations of Digital Media	3	
Minor	3	
Minor	3	
Total credits:	15	

TERM 6 at Winthrop University		
Course		√
HXCT 301: Human Experience/ Critical Reading, Thinking and Writing	3	
MCOM 241: Media Writing	3	
MCOM 301: Mass Communication Theory and Research	3	
MCOM 310: Mass Media Law	3	
Minor	3	
Total credits:	15	

TERM 7 at Winthrop University		
Course		√
MCOM 330: Convergent Journalism	3	
MCOM 346: Principles of Television Production	3	
MCOM 461, 462, or 463: Mass Communications Internship or Practicum	1 to 3	
MCOM Elective	3	
Minor	3	
Elective	0 to 2	
Total credits:	15	

TERM 8 at Winthrop University		
Course		√
MCOM 325: Broadcast Journalism or 348: Broadcast Performance	3	
MCOM 412: Ethics and Issues in Mass Communication	3	
MCOM 441: Multimedia Reporting	3	
MCOM 499: Senior Portfolio	1	
Minor	3	
Total credits:	15	

Advising Topics (at York Tech)	Term 1	Term 2	Year 1	Term 3	Term 4	Year 2
Monitor York Tech e-mail	*	*		*	*	
Schedule/ attend advising appointment & register for next semester classes through Navigate. https://yorktech.navigate.eab.com	*	*		*	*	
Build academic plan in Navigate Planner	*					
Create profile in the WU Credit Transfer Evaluator https://winthrop.transfer.degree/app/index.html	*					
Add YTC courses to WU Credit Transfer Evaluator to monitor degree progress	*	*		*	*	
Complete FAFSA. (YTC Code: 003996)			*			*
Maintain a cumulative GPA of 3.0 or higher to be eligible for WU transfer scholarships. Maintain 3.0 & 30 credit-hours for LIFE Scholarship	*		*			*
Apply for YTC scholarships www.yorktech.edu/Scholarships/			*			*
Attend WU Transfer Information Session https://www.winthrop.edu/admissions/visit-the-campus.aspx				*	*	
The semester before you plan to transfer to WU, complete the WU Transfer Application (apply.winthrop.edu/apply) and send your unofficial YTC transcript to WU					*	
Apply for YTC graduation					*	
When your final grades are posted for your last YTC classes, send your official transcript to WU.					*	
Advising Topics (at Winthrop)	Term 5	Term 6	Year 3	Term 7	Term 8	Year 4
Monitor Winthrop e-mail	*	*		*	*	
Schedule and attend advising appointment	*	*		*		
Declare a minor if applicable	*					
Review interim grades	*	*		*	*	
Track use of S/U and repeat options	*	*		*	*	
Track cultural events	*	*		*	*	
Maintain a 3.0 or higher GPA & 30 credit-hours per year for LIFE Scholarship			*			*
Complete HXCT 301 with a grade of C- or better			*			
Register for next semester classes	*	*		*		
Monitor progress on 40 credit hours above 299		*		*		
Monitor degree progress in Degree Works	*	*		*	*	
Apply online for graduation				*		