

# MISSION STATEMENT

The mission of the Master of Arts in arts administration is to prepare reflective leaders to work with skill and grace in non-profit arts communities. The program emphasizes critical thinking, clear communication and open discussion supported by current academic research in leadership and the arts.



## MASTER OF ARTS ARTS ADMINISTRATION



**WINTHROP**  
UNIVERSITY

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# COLLEGE OF VISUAL AND PERFORMING ARTS

## ACCREDITATION

Winthrop's Master of Arts in arts administration (M.A.A.A.) program is a full member of the Association for Arts Administration Educators (AAAE). According to their web site, "The Association of Arts Administration Educators (AAAE) is an international organization incorporated as a nonprofit institution within the United States. Its mission is to represent college and university graduate and undergraduate programs in arts administration, encompassing training in the management of visual, performing, literary, media, cultural and arts service organizations. Founded in 1975, the AAAE was created to provide a forum for communication among its members and advocate formal training and high standards of education for arts administrators. The Association, moreover, encourages its members to pursue, publish, present and disseminate research in arts management and administration to strengthen the understanding of arts management issues in the academic and professional fields."

## ADMISSION REQUIREMENTS

Application deadline is February 15 for fall admission. In addition to meeting Winthrop University general admission requirements for all graduate students, the applicant for admission to this program must show high promise of success in graduate study in arts administration as demonstrated by an essay, interview and documentation of work experience in the field. Specifically the applicant should:

1. Hold a baccalaureate degree in an arts or business management discipline;
2. Have an overall undergraduate grade-point average of 3.0 on a 4.0 scale;
3. Submit an essay describing why the applicant wishes to enter the program; and
4. Submit a current vitae; and
5. Submit two letters of recommendation.

Materials and applications are due by February 15 for the fall semester. Final admission decisions cannot be made until all information has been received. Applicants not submitting all materials prior to the deadline will be considered for the following academic year. After credentials are reviewed, the program director will contact the applicant to schedule an interview. Interviews will be conducted between March 15 and April 15.

An applicant whose native language is not English must present a core of at least 550 on the TOEFL. Students desiring to participate in this degree program who do not have a bachelor's degree in an arts or business management discipline may demonstrate life and work experience as prerequisite for admission. This substitution is applicable to less than 10 percent of any entering class.

## WHY WINTHROP?

Move beyond the classroom and learn in the community through internships, practice, and business and service-learning partnerships. Develop cooperative and collaborative skills that will empower you to achieve in the 21st century workplace. Do discipline-specific research that applies to your professional development all in a student-centered approach. In addition to offering out-of-state waivers to students who are residents of N.C. counties in the Carolinas Partnership, Winthrop University is centrally located to both South Carolina and North Carolina cultural institutions located in Columbia, Charlotte, and Raleigh.

## WHAT OUR STUDENTS SAY

*"The M.A.A.A. program has been a springboard into a deeper level of engagement in the arts where my capacity to synthesize has dramatically broadened and has enabled me to provide increasingly effective leadership in creative community development and arts learning."* Marie Cheek

*"The M.A.A.A. program has made me 'grow up'"*

*professionally.... My confidence level has grown at work and I have learned things about myself that I needed to work on.... thanks to M.A.A.A.."* Pamela Gambrell

## M.A.A.A. SITE VISITS

Actors Theatre of Charlotte, Charlotte, N.C.

Biltmore House, Asheville, N.C.

Duke University Center for Documentary Studies, Durham, N.C.

HandMade in America, Asheville, N.C.

South Carolina State Museum, Columbia, S.C.

Warehouse Theatre, Greenville, S.C.

Scrap Exchange, Durham, N.C.

Duke University Center for Documentary Studies, Durham, N.C.

South Carolina Arts Commission, Columbia, S.C.

Hub City Writers, Spartanburg, S.C.

North Carolina Museum of Art, Raleigh, N.C.

Mint Museum of Art, Charlotte, N.C.

## M.A.A.A. GRADUATES:

Students and graduates of the M.A.A.A. program have worked at organizations such as: Arts and Science Council (Charlotte, N.C.); Bechtler Museum of Modern Art (Charlotte, N.C.); Clinton Junior College Gallery (Rock Hill, S.C.); McColl Center for Visual Art (Charlotte, N.C.); North Carolina Blumenthal Performing Arts Center and Education Institute (Charlotte, N.C.); North Carolina Dance Theatre (Charlotte, N.C.); The North Carolina Museum of Art (Raleigh, N.C.); and The South Carolina State Museum (Columbia, S.C.).

