

# MISSION

The Winthrop University MBA program provides students with a stimulating and professional learning environment which prepares them with the advanced knowledge and skill sets required to be effective organizational leaders in a highly competitive, challenging and dynamic global economy.



## MASTER OF BUSINESS ADMINISTRATION



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# COLLEGE OF BUSINESS ADMINISTRATION

## ACCREDITATION

Winthrop's MBA program is accredited by AACSB International, The Association to Advance Collegiate Schools of Business. Founded in 1916, AACSB International is the premier accrediting agency for business schools. Accreditation by AACSB guarantees that curriculum and admission policies meet rigorous standards. Less than one-third of U.S. business school programs and only five percent of programs worldwide achieve this accreditation.

Winthrop University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award bachelor's, master's, and specialist degrees.

## PROGRAM DESCRIPTION

Established in 1972, Winthrop's MBA program is a two-phase program of 13 graduate courses (39 semester hours): 10 core classes and 3 electives. Classes meet in the evenings to accommodate both part-time and full-time students.

Phase one courses build your foundation in the areas of accounting, organizational behavior, communications, statistics, and information systems. Phase two courses include marketing, operations management, finance, economics & public policy, and strategic & international issues in management. Students choose from a variety of subjects for the 9 hours of elective courses.

Students may pursue an MBA with a concentration by taking the 9 hours of electives in specific classes related to the specialization. Available concentrations include: **Finance, International Business and Software Project Management.**

## ADMISSION REQUIREMENTS

Applicants to this program must demonstrate high promise of success in post-graduate business study as measured by undergraduate grades and GMAT score. An applicant whose baccalaureate degree is from a foreign institution must present a score of at least 400 on the GMAT. An applicant whose native language is not English must present a score of at least 550 on the TOEFL or 6.5 on the IELTS.

Applicants who do not have a bachelor's degree in business from an AACSB-accredited college or university, or who have not had appropriate training in business administration may be required to complete a number of prerequisites.

## WHY WINTHROP?

Students cite our accreditation, location, and value as some of the primary reasons for choosing Winthrop University's MBA program. The AACSB accreditation assures quality. Our beautiful campus is in the small town of Rock Hill, S.C., close to Charlotte, N.C. and an hour from Columbia, S.C. As a public school, our tuition is affordable.

When asked why they would refer our MBA program to a friend or colleague, current students and alumni said,

*"Great atmosphere, quality education, great location, smart professors, small class size."*

*"Challenging classes."*

*"I have learned a huge amount of information in a short period of time."*

*"The instructors are knowledgeable; they are willing to work with me. I am not just a number."*

*"Taking the international classes and traveling to China and Eastern Europe diversified my MBA experience."*

*"The flexibility of the MBA program fits my lifestyle as a busy full-time working adult with a family."*

*"Diversity. Students come from all over the world and all walks of life – different ages, races, religions, and educational and professional backgrounds. All of these different perspectives enhanced classroom discussions and team projects. I was pleasantly surprised to find such a diverse mix of students at a small school in South Carolina."*

## OUR GRADUATES

Graduates of our MBA program excel in all fields of business, entrepreneurship, non-profit management, education, law, and countless other fields. Many graduates advance their careers with the knowledge and skills gained in the MBA program. Others use the MBA degree to make a career change, or to start their own business.

"I am an entrepreneur with an education that will enable me to manage my company as it grows to the next level. The Winthrop University academic and practical experiences remain a strong asset to students after graduation." Manik Sachdeva, International Business Manager, Rahat Continental Private Limited, New Delhi, India

