



COLLEGE OF
BUSINESS
ADMINISTRATION

Mission Statement

Our mission is to prepare students in a learning-centered environment, through effective teaching, scholarship, and service, with the professional and leadership skills necessary for positions in the global marketplace, while fostering life-long learning and service to the external community.

For more information, contact:

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WINTHROP
UNIVERSITY
ROCK HILL, SOUTH CAROLINA

International Business

Preparing students for managerial careers in the global marketplace

Major

The option in international business prepares students for managerial careers in the global marketplace. It is interdisciplinary in nature and emphasizes the development of foreign language skills as well as an understanding of the social, cultural, and political aspects of the international environment. The curriculum provides the opportunity to develop the analytical and decision-making skills necessary for effective management of the global challenges facing business today.

The international business option includes specialized courses, study abroad opportunities, and international internships. It is designed to not only assist students in developing skills needed to compete in world markets, but also to contribute to their preparations for careers in export marketing and export sales management, global sourcing, international finance and banking, international economics, international accounting and management of the global firm.

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Careers/Graduate School

The international business option prepares students for career opportunities in import and export, international finance and

banking, international economics, and management in a multinational firm. Many students continue their education as graduate students in international business or foreign languages.

Professional Organizations

Students have many opportunities to participate in student organizations and develop their leadership skills. Top academic students may be invited to join Beta Gamma Sigma, the national scholastic honorary society for students in business administration. Students in the international business option are also encouraged to participate in the activities of the International Center particularly the International Klub.

Facilities

Business students have access within Thurmond Building to a variety of computer labs, state-of-the-art multimedia classrooms, a distance learning classroom, a satellite career services center, a student resource room with tutoring services, a student services center, and a presentation seminar room.

Accreditation

The baccalaureate degree program in business administration is accredited by AACSB International – The Association to Advance Collegiate Schools of Business.

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Internships

Students in international business participate in an international field experience or an international internship as part of the program. Students have traveled to Austria, Brazil, China, France, Germany, and Spain visiting companies and government agencies as part of a summer international trip. Interns have worked in international departments of area companies as well as at international facilities abroad. Opportunities are developed based on the interest of the individual student in a variety of settings.

Faculty

The business administration faculty at Winthrop is dedicated to teaching. A high level of knowledge in their specialty areas, combined with “real world” experience, serves to benefit their students. Members have recently won Winthrop’s Distinguished Professor, Outstanding Junior Professor, and Excellence in Teaching Awards. They are also actively involved in research, participate in a variety of professional activities, and volunteer in the Rock Hill community.

Faculty members have participated in exchange programs to international universities in China, Romania, and France. They have also participated in business research projects in Cuba, Spain, and Eastern Europe. Business administration majors are provided multiple networking opportunities with their professors and the business community. This enables students to establish the contacts that they will need for advanced study and employment.

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