

# WINTHROP

UNIVERSITY

2011-2012 VISION OF DISTINCTION



WINTHROP  
UNIVERSITY

MESSAGE FROM THE PRESIDENT




Futurist David Houle has written that the world is in an era of profound transformation, when the Information Age should be viewed as “only a comparatively slow prologue to the decades ahead... the Shift Age.” We see evidence of that transformation around us every day, in the ever-shifting global economy, in the learning styles of the first generation of digital natives, and in new personal and professional choices that define the lives of today’s college students.

Because some change always has been inevitable, Winthrop University for more than two decades has used a dynamic planning process that focuses on the achievement of values-based goals over time. Each year, Winthrop updates its strategies for achieving those goals within the evolving context of the times. The result is an annual work plan that both guides Winthrop’s continuing progress and serves as a benchmark of accountability. This time-tested process and the work plan that results from it are known as Winthrop’s *Vision of Distinction*. That work is why it is now second nature at Winthrop to think of education as a collaborative, creative and transformative process, involving faculty and students alike in thinking critically across disciplines to achieve a deeper understanding of the world, even as the world itself continues to change.

The initiatives outlined in the following pages affirm that Winthrop University continues to be engaged in transforming itself as both the progress of the times and the needs of its students require. Winthrop students are being prepared to succeed in a changing world because the commitment to do so is inherent in Winthrop University’s *Vision of Distinction*.

All of us at Winthrop welcome your continuing interest and involvement in this mission. Please join us as we continue to fulfill Winthrop University’s *Vision of Distinction*.

Sincerely,

A handwritten signature in black ink that reads "Anthony J. DiGiorgio". The signature is written in a cursive, flowing style.

Anthony J. DiGiorgio  
President

# THE VISION FOR WINTHROP

*Winthrop University will be— and will be recognized as— one of the best universities of its kind.*

## THE NATURE AND CHARACTER OF WINTHROP UNIVERSITY

Winthrop is South Carolina's distinctive public comprehensive university... Committed to serving the educational needs of the citizens of the state and the region, we bring the world to Winthrop and Winthrop to the world.

As a community of learners:

- We center the Winthrop experience on student development inspired by our commitment to the liberal arts traditions, to national-caliber professional education, and to developing leadership and civic responsibility;
- We nurture collective and individual growth, enlightenment, and transformation;
- We value the search for truth through reasoned and disciplined inquiry, innovation, and free expression;
- We embrace multiculturalism and the broadest possible diversity of people and perspectives;
- We share a strong sense of place—a beautiful, historic campus with a collegial and caring atmosphere; and
- We fulfill and enhance the nature and character of the university through policies and resources that reflect and advance these ideals and aspirations.

*—Excerpted from the Report of the President's Task Force on the Nature and Character of the University*

# WINTHROP UNIVERSITY AND 'CORE COMMITMENTS'

In partnership with the Association of American Colleges and Universities (AAC&U) and the John Templeton Foundation, Winthrop University has joined with a select cadre of other leading institutions across the country to affirm and emphasize that dimensions of personal and social responsibility are a fundamental aspect of meaningful higher education for the 21st century.

At Winthrop, this important initiative manifests itself through institutional expectation that all members of the campus community will dedicate attention to development of the following dimensions of personal and social responsibility, as articulated by the AAC&U:

- 1. Striving for excellence*
- 2. Cultivating personal and academic integrity*
- 3. Contributing to a larger community*
- 4. Taking seriously the perspectives of others*
- 5. Developing competence in ethical and moral reasoning*

By infusing these commitments across institutional life, Winthrop will offer students the means to deepen and strengthen their capacities to live, learn and lead for a lifetime.

# THE WINTHROP COMMUNITY



## STRATEGIC VALUE

Winthrop University will be a community of learners, dedicated to intellectual, cultural, personal and social growth. All students will be involved in the academic and co-curricular life of the campus. Faculty and staff will encourage the full involvement of students in their own education, in and out of the classroom. The climate of Winthrop will be one in which understanding of differences is a way of life and the integrity of each person is a given. Individuals will be valued for the creations, achievements and contributions with which each enriches the campus. Winthrop will cherish the gifts of all its people of both genders and all races, religions and ethnic origins. Winthrop will provide an environment that establishes a sense of common purpose and school spirit, promotes an inclusive cultural environment and fosters the overall maturation, intellectual and ethical development of each student.

## STRATEGIC INITIATIVES

1. To ensure Winthrop University continues to offer its students a first-class educational experience, consistent with the progress of the times and the needs and expectations of citizens living in a global context both socially and economically, Winthrop will:
  - Merge the priority activities identified during its special 2010-2011 “Readiness Winthrop” initiative with the 2011-2012 work plan to be undertaken by Winthrop in fulfillment of The Vision of Distinction.
  - Continue to manage available resources and invest in Winthrop’s future as needed, with emphasis on three priority areas:
    - Ensuring the continuing national-caliber quality of the academic experience at Winthrop.
    - Continuing to provide a safe and secure campus.
    - Continuing recruitment of the high-achieving, socially responsible and inclusive student body for which Winthrop is known.
2. To build on its record of nationally recognized quality and value while ensuring the continued availability of the distinctive Winthrop Experience for students of the future, Winthrop in 2011-2012 will:
  - Complete processes leading to receipt by December 31, 2011, of re-affirmation of overall institutional re-accreditation from the Southern Association of Colleges and Schools (SACS) Commission on Colleges.
  - Build on elements of Winthrop’s SACS-approved Quality Enhancement Plan, the “Global Learning Initiative,” to integrate and embed global learning and awareness across students’ Win-



The annual Asian New Year event brings a global celebration to Winthrop.

- throp Experience, with particular emphasis on deepening learning opportunities in the Touchstone core courses.
- Continue to institutionalize processes to ensure ongoing compliance with existing and any newly emerging SACS accreditation standards and requirements of the S.C. Commission on Higher Education.
  3. To become well-prepared for such time as when the national and state economy recover to the point that Winthrop is enabled to take on recurring and/or non-recurring compensation improvement initiatives for faculty and staff, Winthrop in 2011-2012 will complete a compensation study to better understand Winthrop’s position vis-a-vis peer institutions.
  4. To broaden and deepen defined opportunities for a fully engaged campus community and to take advantage of best practices in social media experiences involving members of the campus community and those beyond, Winthrop will:



- Continue to implement training and professional development opportunities for faculty and staff on ways of incorporating social media in classes (especially those in the Touchstone core and the Global Learning Initiative,) recruitment and retention activities, service learning, and other Winthrop outreach across and beyond campus.
  - Encourage broader participation in existing Winthrop social media communities (e.g., XXITE and Facebook sites,) to communicate Winthrop's mission and achievements more broadly.
5. To align further its reward system with faculty roles and university expectations, Winthrop will review the recommendations of the Committee on Faculty Roles and Rewards to determine resource and regulatory requirements of each recommendation and communicate those findings to the committee.
  6. To build upon its statewide recognition in energy management and recycling and advance Winthrop toward the goal of becoming a sustainable university, Winthrop will link institutional initiatives, academic initiatives and exploration of emerging national best practices.
  7. To enrich the range of off-campus perspectives contributing to student learning, Winthrop will employ selected best practices to begin a pilot program for bringing recognized leaders and innovators in various creative and professional fields to the campus through "in residence" programs tailored to their respective availability.
  8. To build upon the array of inter-collegiate sports opportunities available to Winthrop student-athletes, Winthrop will complete steps necessary to field a women's lacrosse team in spring 2013.



# THE STUDENT BODY

## STRATEGIC VALUE

Winthrop University will enroll an achievement-oriented, culturally diverse and socially responsible undergraduate student body that will benefit from a challenging education offered in a residential setting, supported by a full array of services that are consistent with the best practices nationally.

Successful undergraduate applicants will have demonstrated both academic competence and a commitment to meaningful community involvement. Winthrop will increasingly attract South Carolina's best students as well as those highly qualified students from beyond South Carolina whose presence will add to the diversity and enrichment of the student body. Winthrop will be an institution of choice for historically underrepresented students who will have demonstrated achievement through both traditional and non-traditional measures.

Winthrop will also enroll a cadre of graduate and continuing students in a selected array of high-quality graduate and continuing professional education programs. Successful graduate applicants will have demonstrated ability for advanced study at the master's degree level and beyond.



## STRATEGIC INITIATIVES

1. To fulfill its commitment to achieve progress toward planned enrollment growth and student academic success among various members of its learning community, Winthrop this year will:
  - Continue to promote the services of the federal TRiO, McNair and LEAP programs within the context of the Academic Success Center.
  - In cooperation with area schools, determine the appropriate structure, program content, and marketing plan for creating and promoting the “Winthrop Academy” to enable qualified students to experience campus-level academic challenges that will encourage their eventual application to Winthrop, and enable qualified high school students to earn dual credit toward a college degree at Winthrop.
2. To increase the number of students matriculating to degree completion and provide a high quality Winthrop experience while optimizing net tuition revenue, Winthrop will continue to balance in-state and out-of-state recruitment and enrollment of all populations, including new freshmen, transfer students, international and non-traditional students, as well as graduate and summer session students, by:
  - Supporting engagement, achievement and persistence to graduation by all students through integrated and articulated cross-institutional initiatives, e.g., the Academic Success Center and the Office of Nationally Competitive Awards.
  - Designing and embedding data collection systems across divisions

to enable and inform overarching trend analysis across campus for university planning purposes, e.g., developing actionable information about obstacles to student retention and persistence.

- Strengthening the appeal of Winthrop to a transfer student population by creating an office of student services to be housed in University College, and building on Winthrop’s strong tradition of merging academic and student life perspectives and priorities into a dynamic model for transfer student success.
- Developing an implementation plan for the intentional recruitment, financial support and necessary student services for military veterans, building on the advantages that the individualized attention and the personal and professional development offered by Winthrop would provide to this special population of students.
- Strengthening outreach to and support for adult students, whose needs may differ from traditional-age students.
- Coordinating existing parent programs across campus and building upon their success to date by consolidating efforts into a primarily web-based Parents Resource Center, coordinated within Student Life, that would communicate and involve parents from when their student is recruited, through the student’s time on campus, and beyond graduation.
- Creating a systematic way for Winthrop University to track student success and graduate outcomes to provide valid data and affiliated stories to support student recruitment, university marketing, grant applications and other institutional needs.



## STRATEGIC VALUE

Winthrop University will offer academic programs that challenge high-achieving students and meet nationally established standards of quality. These programs will be continually reviewed with the assistance of external consultants and accrediting agencies to ensure that students are challenged at their highest level of ability. Further, these reviews will ensure that courses of study and the knowledge offered are consonant with current research and methodology. Winthrop will impart to its students the knowledge, skills, experience and values necessary to enrich their lives and to meet the needs and challenges of the society in which they will live as citizens and professionals.

To this end, Winthrop will recruit and maintain a diverse and inclusive faculty of national caliber. It will support its faculty as they enhance their abilities as effective teachers and as they develop and enrich their knowledge and skills as scholars, researchers, practitioners and creative artists in their disciplines. Moreover, Winthrop will support high-quality instruction and research in every field of study offered by developing and maintaining at an appropriate level its classrooms, studios and performance spaces, as well as its informational and instructional technology resources.

## STRATEGIC INITIATIVES

1. To ensure Winthrop University continues to fulfill its mandate to be a “first-class institution of higher education” that from time to time adds “programs and features as the progress of the times may require,” and informed by the outcomes of the “Readiness Winthrop initiative, Winthrop in 2011-2012 will:

- Launch the Department of Interdisciplinary Studies to:
  - coordinate selected existing programs
  - serve as an incubator for development of new program concepts
  - initiate approval processes
  - articulate core program features with appropriate staff to inform development of marketing plans.
  - initiate new offerings to include:
    - » A program for individualized majors
    - » Sustainability and related studies.
- Complete development of and pursue approval, implement, and inform marketing plan for:
  - Music theatre as a concentration in the theatre major
  - Legal studies as an academic minor
  - Bachelor of Arts in social studies—teacher certification.
- Consider the feasibility of developing the following as potential new programs at Winthrop:
  - Bachelor of Science in conservation biology
  - Health-related professions, e.g., allied health programs and gerontology

◦ Survey research

◦ Non-profit organization management.

- Promulgate widely and market internally to existing students and parents and externally to prospective students and parents the availability of the following at Winthrop:

◦ Sustainable business option

◦ Three-year degree programs, beginning with selected Bachelor of Arts programs in the College of Arts and Sciences

◦ Fifth-year master’s degree options.

2. To ensure its continued leadership in offering national-caliber academic programs consistent with emerging best practices, Winthrop will maintain its existing 100 percent national program accreditation by:

- Hosting 2011-2012 site visits by:

◦ National Council for Accreditation of Teacher Education

◦ The Council for Interior Design Accreditation

◦ The Commission on Sport Management Accreditation.



- Conduct program self studies in preparation for 2012-2013 site visits in:
    - Social Work
    - School Psychology
    - Music
    - Art and Design.
  - Participate in external program reviews of:
    - Master of Liberal Arts
    - Environmental Science and Studies
    - Philosophy/Religious Studies
    - Sociology and Anthropology.
3. Examine the Touchstone Program's impact on student learning and development, including its relationship to majors and to students' academic progress.
  4. To enhance the sense of community and attractiveness of Winthrop for particularly high-performing students and prospective students, Winthrop will identify and complete steps necessary to launch a Winthrop Honors College in 2013.
  5. To enhance leadership learning opportunities for all students, Winthrop will broaden and refine leadership as an academic pursuit on campus through a two-tiered approach that will include:
    - Leadership Studies opportunities for all students
    - Opportunities for selected students to pursue a Distinction in Leadership.
  6. Expand training and assistance for programs in the development and assessment of student learning outcomes, including the use and



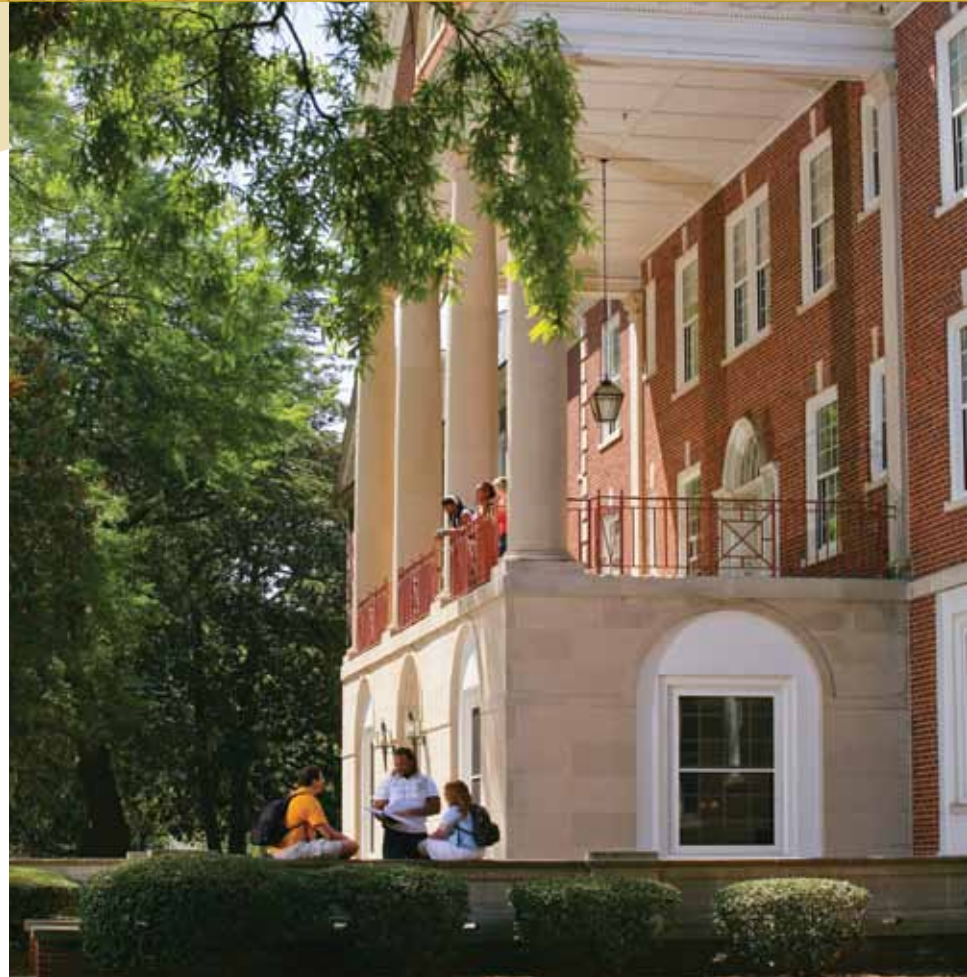
assessment of University-Level Competencies.

7. To broaden access to Winthrop University courses and support on-time degree completion, Winthrop will:
  - Promulgate among faculty the existence of software capacities for creating/delivering courses using online technology.
  - Provide professional development opportunities for faculty in developing and delivering online courses.
  - Explore enhanced campus capacities to expand course offerings and alternative course scheduling (mid-semester starts, winter term, summer session,) and promote those to faculty, with emphasis on use within advisement, and to students, with particular emphasis on selected students groups with potential need for additional course flexibility.

# FACILITIES AND ENVIRONS

## STRATEGIC VALUE

Winthrop University will provide and maintain instructional, research, performance, exhibition and recreational facilities that contribute to the realization of its mission as a distinctive, comprehensive, residential learning university. In so doing, Winthrop will preserve the unique, historic character of its campus while adapting existing facilities for contemporary use and broadening its range of housing options in order to provide a contemporary physical environment of exceptional beauty in which students, faculty and staff live, learn and work. Studio and performance spaces, as well as informational and instructional technology resources, will be upgraded regularly to provide students with professional environments similar to those they will encounter in their careers or in advanced study.



## STRATEGIC INITIATIVES

1. To ensure timely upgrades to various facilities that will serve the academic and personal development needs of Winthrop students over time, Winthrop will:
  - Complete adaptive reuse modifications of Dinkins Hall to enhance delivery of services to all students by University College, the Academic Success Center and other programs as needed.
  - Begin phased updates to Dacus Library to expand group study, collaboration, and research spaces and increase hours of access to key areas.
  - Move Facilities Management from Cherry Road Operations Center building to new Winthrop Operations Center on Columbia Avenue when it becomes available.
  - Complete plans for conversion of existing space to meet program needs of the College of Visual and Performing Arts, beginning in the former Winthrop Operations Center when it becomes available.
  - Complete adaptation of selected spaces in Kinard Hall for new uses as identified by the College of Arts and Sciences.
  - Complete upgrades to Winthrop Galleries space in the Rutledge Building to increase flexibility through adaptive reuse.
  - Complete conversion of the former Bookworm facility to house the Louise Pettus Archives and Special Collections.
2. To continue to advance the systematic upgrade of Winthrop's residence hall spaces over time, Winthrop will:
  - Continue implementation of the 18-month refurbishment plan for Phelps Hall, with targeted completion by Fall 2012.



- Complete the 2011 phase of an on-going program of residence hall upfits in Wofford, Richardson, Lee Wicker, Thomson, and Margaret Nance Halls.
  - In cooperation with the Winthrop University Real Estate Foundation, implement phase one of Courtyard refurbishment by painting and replacing carpet on first two floors.
3. To preserve and protect Winthrop's nationally recognized historic spaces, enabling them to continue to be adapted to contemporary uses, Winthrop will:
    - Continue to develop plans and cost estimates to replace the Winthrop/W.T.S. Building roof and drainage system.
    - Continue to develop plans and cost estimates to repair McBryde Hall roof and interior ceiling beams.
    - Continue to develop plans and cost estimates for the phased

upgrade of Byrnes Auditorium.

- Complete in Fall 2011 the phased restoration and modernization of electrical and plumbing systems in Tillman Hall.
4. To make available needed space for a variety of university academic, student service and alumni needs, Winthrop will:
    - Create and implement a plan to convert Roddey Apartments into Roddey Hall, in 2012-2013.
    - Begin study of refurbishment needs in Crawford Building for Health and Counseling Services.
  5. To enhance and protect the Winthrop Recreational and Research Complex facilities for use by learners of all ages, Winthrop will:
    - Delineate and improve security around successional growth plots, and develop plans for a related outdoor classroom space.
    - Renovate the Wetlands outdoor classroom area and replace the boardwalk with a more sustainable mulch trail.
  6. To continue the upgrade of selected athletic facilities, Winthrop will utilize athletic bond capacity to:
    - Complete upgrades to the Coliseum, including paver walkway and window installations as needed.
    - Develop and implement plans to address on-going tennis court issues.
  7. To enable the long-term growth of Winthrop University as appropriate to needs and expectations over time, Winthrop will complete acquisition of properties identified as key to orderly and qualitative campus development, with minimal net impact on the local property tax base.



# SUPPORT SERVICES



## STRATEGIC VALUE

Winthrop University will provide support systems and services to advance its goals and the work of its faculty, staff and students in pursuing those goals. In addition, Winthrop will have the organizational flexibility and human resource policies necessary to support the professional growth and development of faculty and staff, and to make the most effective and efficient use of their talents and experiences.

Winthrop will provide a framework for the management of information technology, and will ensure that information technology resources are used effectively and efficiently in support of the mission, goals and objectives of the university. Information technology resources at Winthrop will conform to national and international standards and exist as convenient and dependable utilities.

All fiscal, logistical, technological, human resources and other support services will be consistent with the best practices nationally and will enable the smooth and efficient operation of the university.

## STRATEGIC INITIATIVES

1. To ensure that Winthrop's technological capacity remains current with the needs and expectations of an institution of its mission and quality, Winthrop will:

- Continue to develop and implement its multi-year rolling plan for training and phased migration to newly enhanced mission-critical administrative computing capabilities through the Banner system, with the least possible disruption to provision of services to various stakeholders as all or some of the functions of the following systems are brought on line in 2011-2012:
  - o Banner Self-Serve, which will allow each employee/manager to submit/approve individual records of time worked, access personal payroll stub information, submit/review leave records and carry out other personnel functions through paperless processes.
  - o Banner interface with special program that will enable allocation and tracking of charges made on University procurement cards.
  - o Banner Workflow, which will manage certain electronic approval processes and flow of information through event-triggered e-mails.
  - o Banner Travel and Expense, which will streamline travel authorization, reporting and reimbursement processes.
  - o Banner Fixed Assets, which maintains records regarding Winthrop's fixed assets, e.g. land, buildings and capital equipment.
  - o Banner Document Management Systems, which will allow

imaging and management of documents as electronic files to increase availability and reduce paper flow to increase efficiency and functionality.

- o Luminus V, which by 2013 will be an updated platform for Winthrop's Wingspan portal for online information and personnel processes.
  - o Banner 9, an update that over time will increase user-friendliness in all Banner programs.
  - Develop a multi-faceted initiative to broaden access to existing and new data and make it more actionable for both academic and management purposes by:
    - o Creating an online inventory of reports already existing across the university and a process for adding new reports to the inventory as they are generated.
    - o Reviewing third-party software systems for their potential usefulness at Winthrop.
    - o Creating a report-generating capacity that will empower authorized users to define, generate, and synthesize reports as needed for specific purposes.
    - o Creating professional development opportunities for potential users of this capacity.
2. To help ensure transparency regarding use of state resources, Winthrop will develop a publicly accessible online presence for designated information related to university expenditures made in fulfillment of Winthrop's mission.

# PARTNERSHIPS AND COLLABORATIONS

## STRATEGIC VALUE

Winthrop University will be an effective advocate for its needs and those of higher education in general. The university will maintain active communications and relationships with its alumni, other institutions of higher education, educational associations, primary and secondary schools, elected and appointed public officials, and business and other external communities.

Winthrop will engage in an active program to heighten public awareness of its educational and cultural resources in the state, the region and the nation. In addition, Winthrop will be a source of significant public service in economic, educational, and cultural affairs in South Carolina and in the Rock Hill-Charlotte-Metrolina region.

The Winthrop University Alumni Association will provide assistance by communicating with alumni and offering programs for current and former students to foster their lifelong relationship with Winthrop, and by encouraging continued support of the university's development, traditions and reputation. The Winthrop University Foundation and Real Estate Foundation will provide private financial support for initiatives that enhance the Winthrop experience, particularly in the areas of scholarship endowments, faculty enrichment and specific projects that help ensure the university's success in meeting its goals.



# DISTINCTION

THE CAMPAIGN FOR WINTHROP

## STRATEGIC INITIATIVES

1. To help meet needs of today's students and assist in preparing the university and its transformational educational experience for the challenges and opportunities of the future, Winthrop will assist the Winthrop University Foundation in launching "Distinction: The Campaign for Winthrop" in fall 2011.
2. To ensure Winthrop's continuing capacity to manage and respond to changing economic circumstances in the state and nation while concurrently enabling Winthrop to develop as needed for future students, Winthrop will continue to engage with a variety of public officials to:
  - Obtain timely information essential to the Winthrop community being informed about and responding appropriately to emerging trends.
  - Broaden and deepen understanding of Winthrop's role in helping South Carolina and South Carolinians to adjust to current trends, future demands and opportunities for economic and civic progress.
  - Advance Winthrop's cause at the federal level, as federal funding opportunities become available for public higher education and as federal legislation and regulations that could support or threaten Winthrop emerge.
  - Define, develop and implement initiatives that will best serve Winthrop and its students within the context of state and federal public policy movement toward "Accountability Based Funding" models.
3. To advance its contribution to activities that assist South Carolina in meeting changing workforce needs, creating economic development opportunities and positioning the state to be competitive in a global economy, Winthrop will continue to engage and inform a wide variety of existing and new businesses and business-related entities that are partners and stakeholders in the state's future.
4. To enhance opportunity for relationships between and among alumni, current students preparing for the world of work or further study, friends of the university and other stakeholders with whom Winthrop works, Winthrop will broaden its use of alumni commu-



nications capacities to affirm Winthrop's reputation for quality and value and advance its causes through coordinated outreach activities.

5. To promote progress in meeting student expectations for a contemporary 'college town' feel to campus environs, including along Cherry Road across from campus, Winthrop, in partnership with the City of Rock Hill, will work toward phased implementation of the College Town Action Plan by:

- Working with York County and the S.C. Department of Transportation to improve the pedestrian and vehicular safety of the campus environs, particularly Oakland Avenue and Cherry Road, as well as connections to Downtown Rock Hill.
  - Working with various business operators and property owners in the area to create a College Town Business Association.
  - Working with the Society for College and University Planning and selected consultants to increase awareness of the College Town Action Plan activities within national university planning and economic development circles.
  - Working with potential private sector partners as needed to engage them in implementation of the College Town Action Plan.
6. Work with the City of Rock Hill and the Rock Hill Economic Development Corporation in support of their overall economic

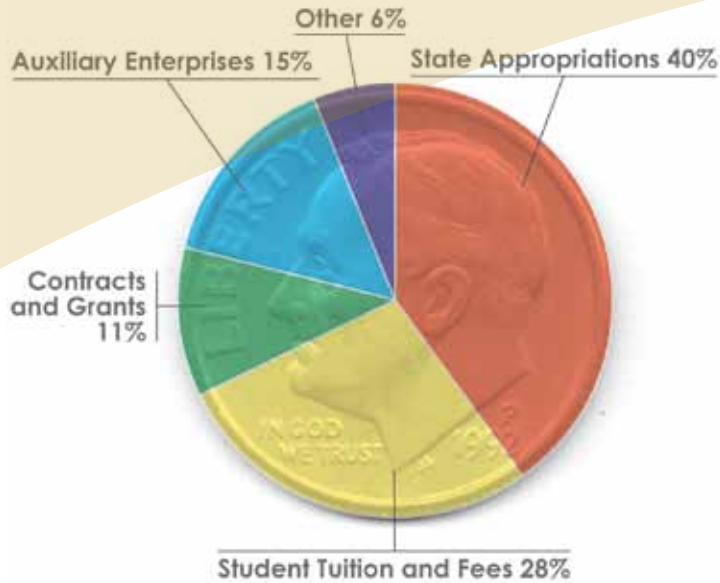


development goals, with particular emphasis on:

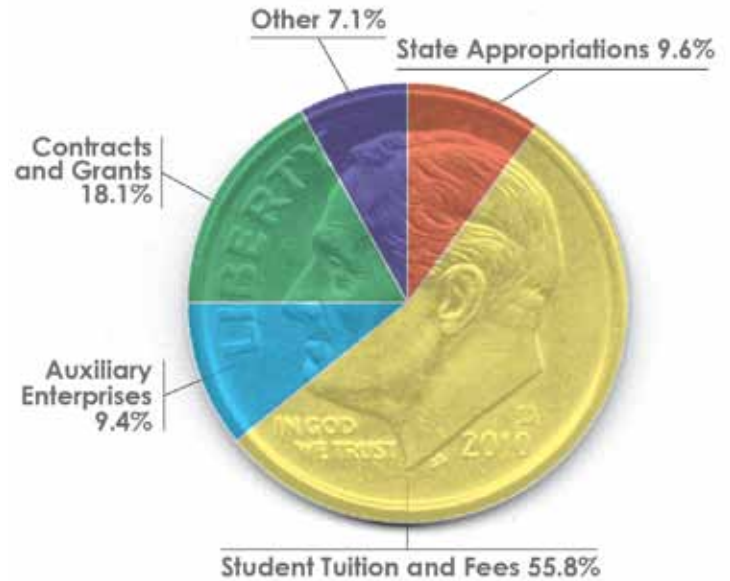
- The Rock Hill Jobs Initiative
  - The Cherry Road Corridor Business/Land Use Study
  - The next phase of The Bleachery redevelopment initiative
  - The Downtown Trolley initiative implementation.
7. To create an array of opportunities for Winthrop students to engage in activities related to the upcoming 2012 American presidential elections, Winthrop and its West Forum on Politics and Public Policy will:
    - Work with officials of the S.C. Republican Party and other planners involved in bringing presidential candidates to the state in advance of the party's Presidential primary in early 2012, to include visits to the Winthrop campus.
    - Work with officials of the City of Charlotte and other planning organizations involved in hosting the Democratic National Convention in Charlotte, N.C., in September 2012 to involve S.C. students in educational events with prominent attendees.
    - Work with partisan and independent organizations to bring presidential candidates to the Winthrop campus in the campaign leading up to the Presidential election in November 2012.



# MONEY MATTERS



The old picture of Winthrop revenue: 1990-91



Winthrop's projected revenues for fiscal year 2011-12

# MISSION STATEMENT

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Winthrop University provides personalized and challenging undergraduate, graduate, and continuing professional education programs of national caliber within a context dedicated to public service to the nation and to the State of South Carolina. All eligible bachelor's, master's and specialist degrees are nationally accredited — a reflection of the University's commitment to be among the very best institutions of its kind in the nation.

Building on its 19th century origins as a distinctive women's college, the Winthrop University of the 21st century is achieving national stature as a competitive and distinctive, co-educational, public, residential comprehensive, values oriented institution. The values of service, excellence, diversity, community, and leadership provide the foundation for Winthrop's continuing development and shape Winthrop's continuing success.

Winthrop enrolls an achievement-oriented, culturally diverse and socially responsible student body between 6,500 and 7,000 students. The University recruits South Carolina's most able students as well as highly qualified students from beyond the state whose presence adds diversity and enrichment to the campus and the state. Winthrop prides itself on being an institution of choice for groups traditionally under-represented on many college campuses.

Winthrop is located in a traditional setting of exceptional beauty, and provides a contemporary, collaborative, and supportive environment that fosters engaged student learning and development. Winthrop has a diverse and able faculty and professional staff of national caliber and supports their work as effective teachers, scholars, researchers, practitioners, and creative artists. Through this talented group, Winthrop students acquire and develop knowledge, skills, capabilities and values that enrich their lives and prepare them to meet the needs and challenges of the contemporary world, including the ability to communicate effectively, appreciate diversity, work collaboratively, synthesize knowledge, solve complex problems and adapt to change. Ongoing assessment of programs and services ensures both that all academic programs challenge students at their highest level of ability and that the library, instructional technology and other academic service areas support courses of study that are consonant with best practices. As a result, Winthrop graduates are eminently well prepared to enter the most competitive graduate or professional schools as well as to be leaders in their chosen professions and in their communities.

*(Adopted by the Winthrop University Board of Trustees - 6/12/98)*

*(Updated by the Winthrop University Board of Trustees - 11/3/00 and 4/16/10)*



Rock Hill, South Carolina [www.winthrop.edu](http://www.winthrop.edu)